



About bbq

Leading the Global Fried Chicken Revolution

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Our Mission

We make “The most delicious fried chicken in the world” with the aim of creating a world where 8 billion people worldwide eat well and live well by ushering a new era of the F&B industry around the world.

Genesis BBQ Group Founder & Chairman
Hong-Geun, Yoon

Nation's Restaurant News

Nation's Restaurant News, the leading F&B journal in the U.S., which is the mainstream of the F&B franchise, announces its rankings of the top 500 global brands.

The Fastest Growing Brand

2nd Place

Enterprise Value among the Top 500 Global Brands

223rd Place

Taste of Home

The Best Fried Chicken, Ranked

1st Place

The Best Chicken Wing Restaurants, Ranked

1st Place

Contact Us

Let's discuss your vision [Contact](#) **with us**

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